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U.S. DEPARTMENT OF AGRICULTURE
AND STATE AGRICULTURAL COLLEGES
COOPERATING



STATES RELATIONS SERVICE
OFFICE OF EXTENSION WORK NORTH AND WEST
WASHINGTON. D. C.

## THIS LOOKS GOOD

BREAD CAST UPON THE WATERS.

County extension work that is confined to "men only" is falling far short of meeting the whole rural problem. We are sometimes so busy with the day's work as to overlook not only the opportunities for service but the helps that are strewn along the way for our own work. County Agent Chase Kearl, Bear Lake County, Idaho eaw a way to help the farm women of his county and so secured the services of a clothing specialist from the extension division of the University of Idaho for a period of two weeks. At the close of her work the county committee of his extension organization in a public statement said that "the work of this specialist had done more to popularize extension work among the men than had the two years work of the county agent." We do not know how much the decreased cost of spring gowns for the farm women may have had to do with it; anyhow the result was the employment of a home demonstration agent in the county, who began work on March 1.

County Agent Section

7-9-121

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